

PRESS RELEASE

William Crawford Appointed to ProjectCentre Australian Sales and Business Development Team

Melbourne, Victoria 6 October 2009: ProjectCentre announces the appointment of William Crawford to the Sales and Business Development team. William will be leading the efforts to further expand ProjectCentre's products and services in the Victorian and South Australian segments of our market. ProjectCentre has been experiencing exciting rate of growth in both turnover and employment. Adding William to our growing regional Business Development efforts is a key ingredient to achieving the goals of our strategic plan, which include becoming the market leader in providing online collaboration and project delivery solutions and advancing as a global brand.

William has been an active member of the ProjectCentre team for the past year and half as a contractor, responsible for business development of ProjectCentre's products and services in the US market. William brings his specialised knowledge of ProjectCentre's products and systems to the Melbourne office. Prior to his work with ProjectCentre, William's experience includes 29 years of sales and business development building direct sales and reseller distribution channels for systems softwares. ProjectCentre is very pleased to have him become part of the Australian team.

ProjectCentre software is a web-based collaborative project delivery system, which offers project management, document control, contract administration, and financial management solutions. ProjectCentre was first released in 1997 and is now one of the leading collaboration systems for the construction industry within Australia and New Zealand.

ProjectCentre is owned by CADX Pty Ltd., which is part of the Alsoni Group of companies in Australia. The Alsoni Group is a private Australian company.

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